

## Insights



January 3, 2018

## The Rise and Fall (and Resurgence?) of Information Governance

By Evan Benjamin  
*Peer to Peer*

During the War of 1812, American Navy Commodore Oliver Hazard Perry had a battle flag made that said “Don’t Give Up the Ship.” That flag helped motivate his crew to win a decisive victory. In the battle against big data, our flag would read “Don’t Give Up the Data,” but would we be victorious?

Information governance often feels like an exercise in futility. Our information governance (IG) strategies are failing, and they are doing so for the same reasons that entire societies fail. In “Collapse: How Societies Choose to Fail or Succeed,” Jared Diamond argues that the collapse of societies follows “somewhat similar courses constituting variations on a theme.” IG strategies, attempts to maximize the value of information while minimizing the costs or risks of controlling this information, collapse in ways that parallel the societal collapses described by Diamond, and by following these parallels to their source and learning how to change what we are doing wrong, we can find new ways to engage IG for success.

[View Article](#)

[View on Website](#)

These materials have been prepared for informational purposes only and are not legal advice. This information is not intended to create, and receipt of it does not constitute, an attorney-client relationship. Internet subscribers and online readers should not act upon this information without seeking professional counsel.

<sup>1</sup> Nelson Mullins Encompass is a division of Nelson Mullins Riley & Scarborough LLP

Copyright ©2018 Nelson Mullins Riley & Scarborough LLP— Attorneys and Counselors at Law. All rights reserved.

For informational purposes only. Past success does not indicate the likelihood of success in any future legal representation.

